



GEOFORUM

LOCATION INNOVATION HUB

Working in European Digital
Innovation Hub for Location
Intelligence



WHAT ARE EUROPEAN DIGITAL INNOVATION HUBS?



- European Digital Innovation Hubs (EDIHs) are one-stop shops supporting companies and public sector organisations to respond to digital challenges and become more competitive.
- EDIHs support companies to improve business/production processes, products, or services using digital technologies by:
 - providing access to technical expertise and testing, as well as the possibility to 'test before invest'
 - providing innovation services, such as financing advice, training, and skills development that are central to successful digital transformation
 - helping companies tackle environmental issues, in particular the use of digital technologies for sustainability and circularity.



Brussels, 10.11.2021
C(2021) 7911 final

ANNEX

ANNEX

to the

Commission Implementing Decision

on the financing of the Digital Europe Programme and adoption of the multiannual work
programme – European Digital Innovation Hubs for 2021 - 2023

EN

EN



Location
Innovation
Hub



Location Innovation Hub – a centre of excellence in location information

EDIH

European
Digital Innovation
Hubs Network



Co-funded by
the European Union



Location
Innovation
Hub



Creating Location Intelligence

- Services we offer: Consultation, Training, Testing infrastructure, Tools and Funding guidance on location technology
- Free for users: SMEs and public sector organizations in EU
- Focus on four different themes:
 - Built Environment
 - Bioeconomy
 - Health and Wellbeing
 - Transportation and Logistics
- LIH coordinated by [Finnish Geospatial Research Institute](#) with a partner network.



KEY TECHNOLOGY SECTORS

AI AND ML
HIGH PERFORMANCE
COMPUTING CYBERSECURITY



Service and data providers = project partners



European core data provider network



A background image showing a group of people in a meeting or workshop. Several hands are raised, some with palms facing forward, suggesting an interactive session or a vote. The image is slightly blurred, focusing attention on the text overlay.

WHAT IS LIH
OFFERING TO
SMES AND PUBLIC
ORGANIZATIONS?

Networks

Our location intelligence (LI) networks will foster a strong European network helping our customers build their own value chain to serve European and global markets.

Data Spaces

Our vision is to participate in establishing reference data spaces. These reference data spaces enable businesses to take the next steps in meeting the challenges such as climate change and urbanisation.

Test Environments

We provide test environments in which you can test your new digital services and products.

Co-creation Spaces

Co-creation spaces are places for dialogue and innovations, and they are hosted by Location Innovation Hub Regional Offices.

Technical and Business Consultancy

We provide technical, business and funding consultancy for our customers.

Training

Our partner network offers various training opportunities online and offline.

Borrow a Researcher

We can connect you with the best researchers in the field and provide consultation from the top level of science.

Service Catalogue

In the EDIH Service Catalogue you can browse the services offered by us and the other Finnish innovation hubs.

**Free services
available for
European SMEs
and public
organizations**

**Cost of services
are covered by
EU, Business
Finland and
project partners**

OUR ACTIVITIES IN LOCATION INNOVATION HUB



Networks



Events



Communication



04.09.2024

Categories ▾

Location Innovation Hub at GeoForum Summit 7-8 October 2024

Join us for workshops and stop by our stand to talk about the support we offer to SMEs and public administrations to develop their business and the free services offered by our partner network.



20.08.2024

Categories ▾

Startup IPR and Funding – Location Innovation Seminars in Tampere, Helsinki and Turku

We are organizing enlightening information seminars focused on startup Intellectual Property Rights (IPR) and funding opportunities.

ACHIEVEMENTS
SO FAR



Use of service in first 18 months of the project

160+

CLIENTS

We coach European start-ups, small and medium-sized enterprises and public administration organisations to develop their business.

2100+

PARTICIPANTS IN OUR EVENTS

We organise events, training and networking events both live and online.

36

TEST ENVIRONMENTS

Test before invest: We provide test environments where you can test your digital services and products.

38

PARTNERS

Our network of service providers includes leading technology and location data companies, public sector data providers, research institutes and universities.

Each customer has been served based on their individual needs



SIGN UP

Contact us using the contact form. Tell us about your business and development ambitions.



MAPPING OF YOUR NEEDS

We will get in touch with you and get to know where you stand.



COACHING

What support do you need to get your business idea off the ground? We can help you find funding, for example.



DEVELOPING AND TESTING

Boost your innovation by using our services and test environments.



FINAL EVALUATION

We measure your progress and make sure you have the right resources and networks to keep going.



Client stories



CLIENT STORY
Finnish Transport
Infrastructure Agency

16.10.2024

Categories ▾

Client story: Finnish Transport Infrastructure Agency – Supporting the development of a digital twin of the transport network

The Finnish Transport Infrastructure Agency turned to the Location Innovation Hub for technical advice on developing a digital model of the transport network .



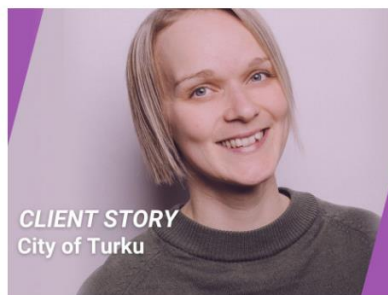
CLIENT STORY
The Finnish Association
for Nature Conservation

03.05.2024

Categories ▾

Client Story: The Finnish Association for Nature Conservation – spatial data skills for nature conservation

The Finnish Association for Nature Conservation (FANC) is the oldest and most influential environmental organisation in the country. The Location Innovation Hub provided the FANC with tailored training on the use and exploitation of geospatial data to support their advocacy work.



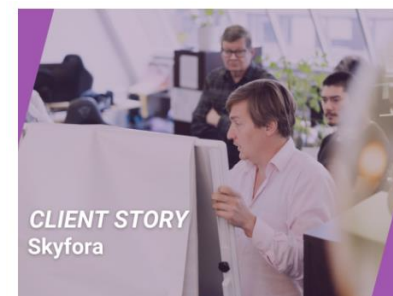
CLIENT STORY
City of Turku

07.06.2024

Categories ▾

Client story: City of Turku – new expertise in geographic information management

City of Turku gained new skills by using the Location Innovation Hub's Borrow a Researcher service and training in the use of new technologies.



CLIENT STORY
Skyfora

02.05.2024

Categories ▾

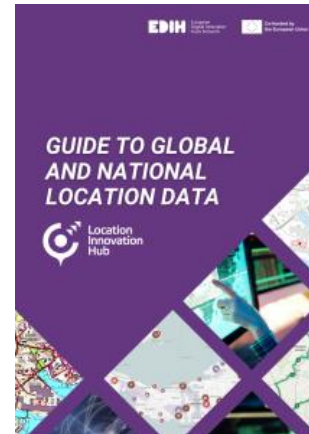
Client Story: Skyfora – making weather forecasts more accurate in a changing environment

Skyfora is an innovative Finnish company that produces weather instruments, weather measurement methods and weather forecasts. The Location Innovation Hub provided Skyfora with technical consultancy and test environments.



GUIDES AND TRAINING

LIH published materials include guide, trainings and webinars on different location topics



- LIH partners have also published several guidelines linked to location data and use of API services
 - <https://locationinnovationhub.eu/en/guides/>
- Events and learning opportunities
 - <https://locationinnovationhub.eu/en/events-and-learning-opportunities/>
- Open funding opportunities
 - <https://locationinnovationhub.eu/en/funding-opportunities/>
- Location and AI webinar series
 - <https://locationinnovationhub.eu/en/location-ai-webinars/>

What next?



This event will explore the transformative potential of artificial intelligence (AI) and location intelligence in driving innovation within the bioeconomy sector. The event partner is BioBoosters business accelerator by Jyväskylä University of Applied Sciences.



More upcoming activities

<https://locationinnovationhub.eu/en/activities/>

Training and learning opportunities

<https://locationinnovationhub.eu/en/events-and-learning-opportunities/>

More information and individual guidance

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