

Innovations in Location intelligence & Address Accuracy

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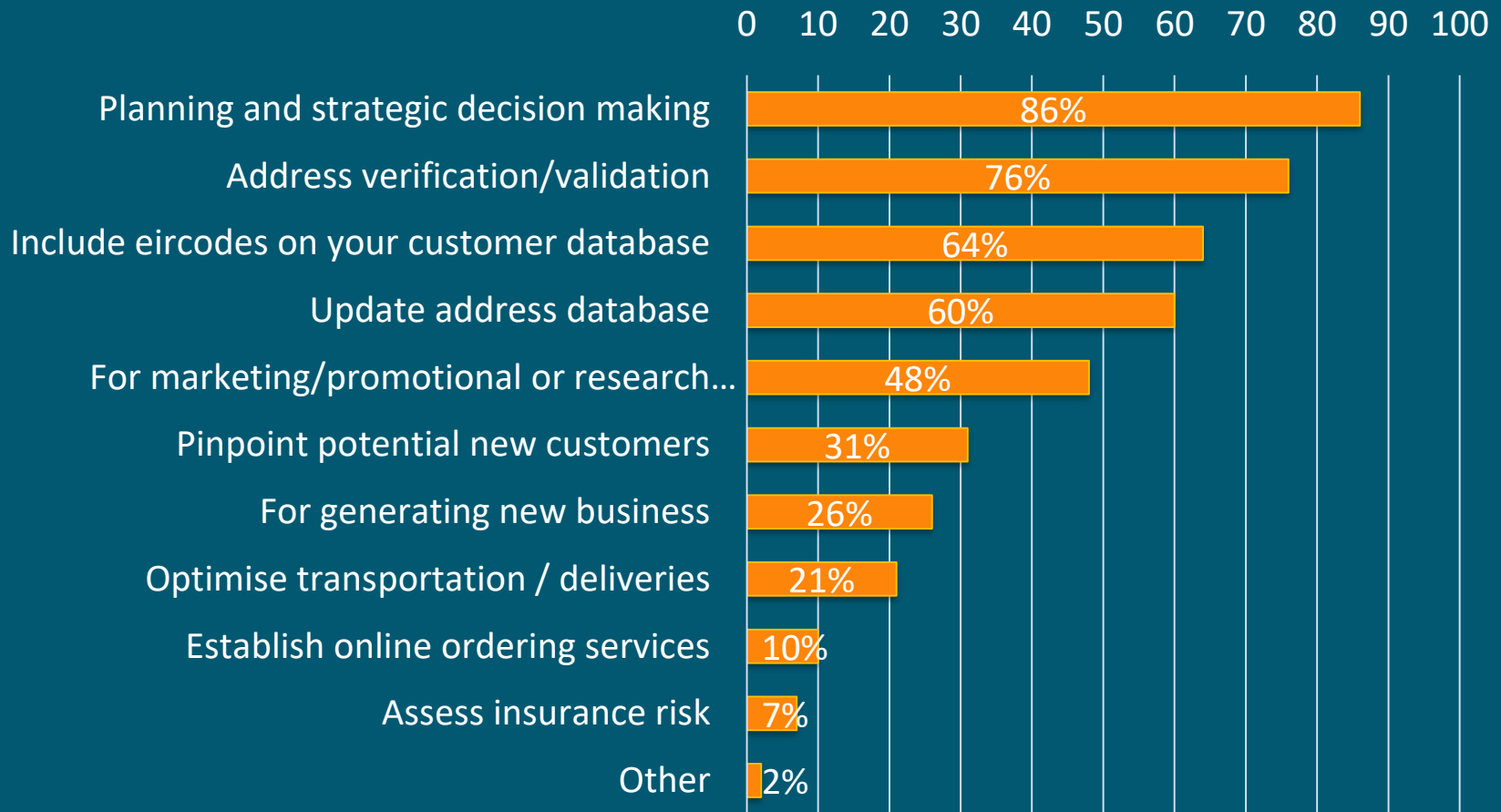


The Data Journey

The path an organisation's data proceeds through from the moment the data is collected, all the way to how it's visualised and used for decision-making.

It involves crucial elements like ensuring high data quality, reliability, and security from unauthorised access.

How Our Customers use Data?



What can it bring to you?



Building height



Building and unit use



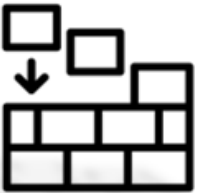
Ground height



Number of Floors



Estimated BER rating



Rebuild Cost



Est. Bedrooms /
Bathrooms



Square metre area



Price / Sale date



Building Age

New improvements, available or in development:



Landslide
Risk



Radon Gas Risk



Roof Type



Soil Type



Flood Risk



Crime Statistics

Scenario 1

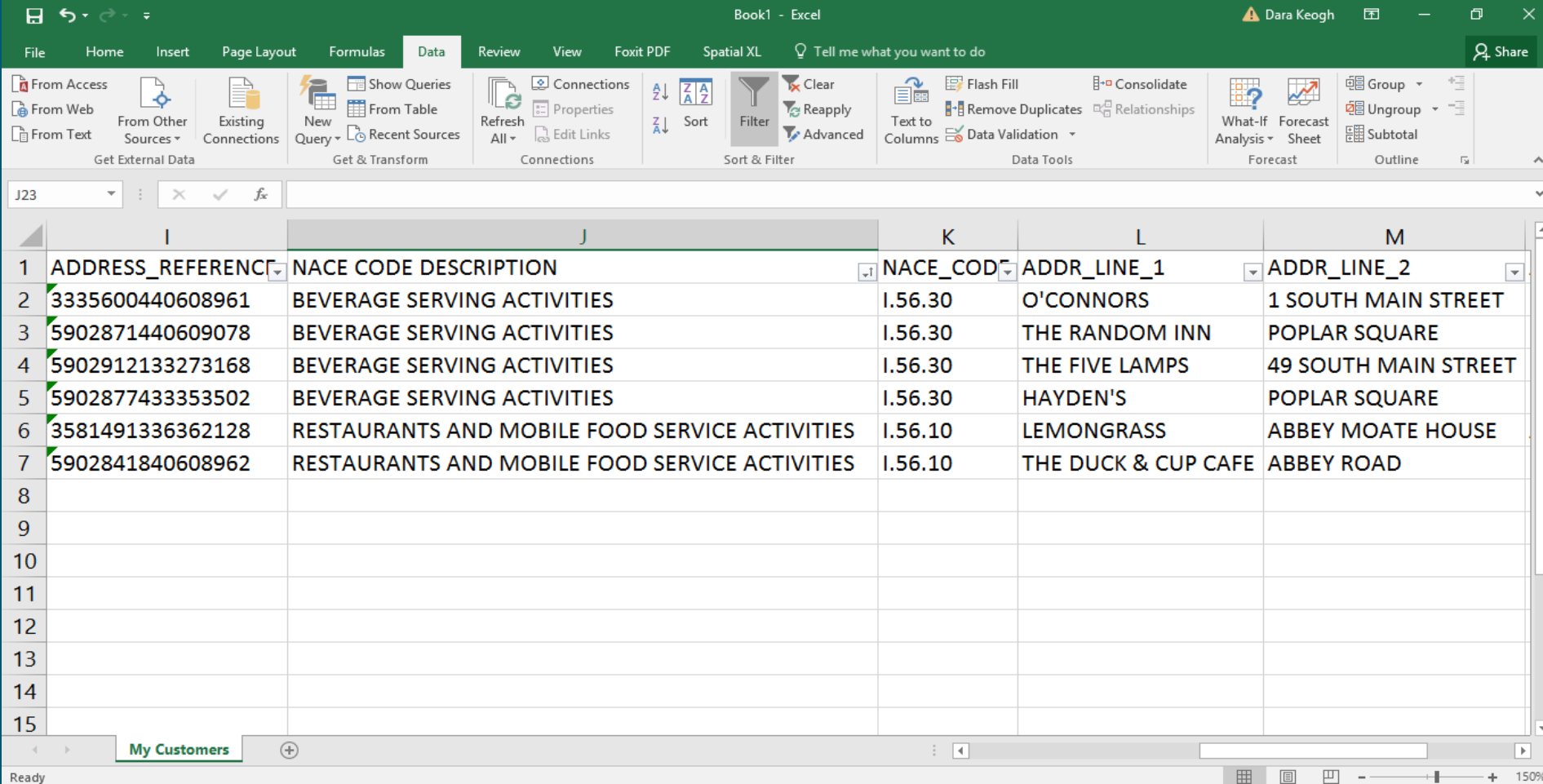
- A food distribution company currently deliver their products to three businesses in Naas town.
- They want to expand their network and find out if there are similar customers in Naas town that they could target and sell their products to.

Scenario 1

Step 1:

- They need to identify where their customers are located.
- They can do this by using GeoSmart data to assign location coordinates to their customer addresses.

Scenario 1. My Customer Records



Book1 - Excel

Dara Keogh

File Home Insert Page Layout Formulas Data Review View Foxit PDF Spatial XL Tell me what you want to do

From Access From Web From Text From Other Sources Existing Connections New Query From Table Recent Sources Show Queries Refresh All Connections Properties Edit Links Sort Filter Clear Reapply Advanced Text to Columns Flash Fill Remove Duplicates Data Validation Consolidate Relationships What-If Analysis Forecast Sheet Group Ungroup Subtotal Outline

J23

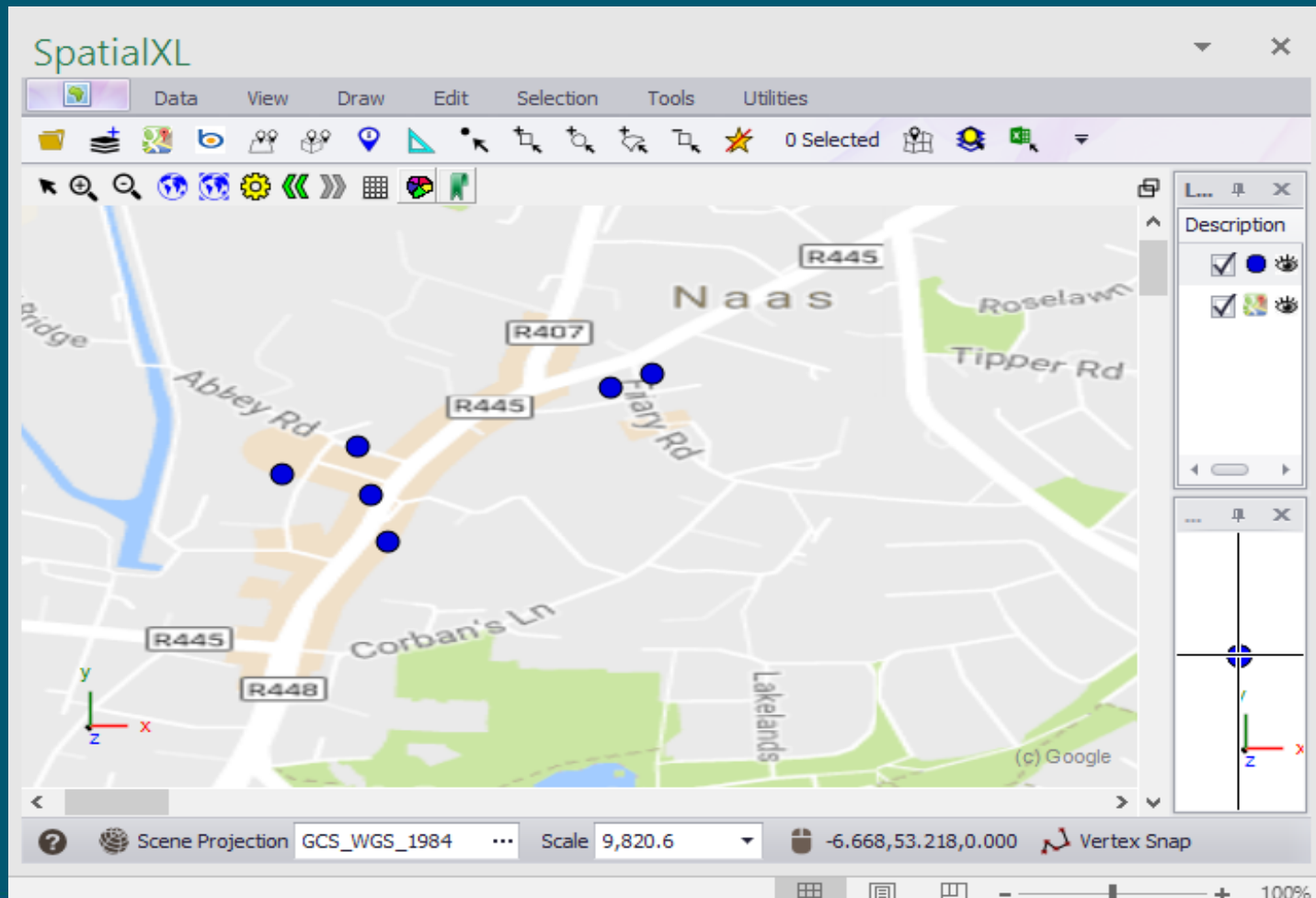
	I	J	K	L	M
	ADDRESS_REFERENCE	NACE CODE DESCRIPTION	NACE_CODE	ADDR_LINE_1	ADDR_LINE_2
1	3335600440608961	BEVERAGE SERVING ACTIVITIES	1.56.30	O'CONNORS	1 SOUTH MAIN STREET
2	5902871440609078	BEVERAGE SERVING ACTIVITIES	1.56.30	THE RANDOM INN	POPLAR SQUARE
3	5902912133273168	BEVERAGE SERVING ACTIVITIES	1.56.30	THE FIVE LAMPS	49 SOUTH MAIN STREET
4	5902877433353502	BEVERAGE SERVING ACTIVITIES	1.56.30	HAYDEN'S	POPLAR SQUARE
5	3581491336362128	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	LEMONGRASS	ABBEY MOATE HOUSE
6	5902841840608962	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	THE DUCK & CUP CAFE	ABBEY ROAD
7					
8					
9					
10					
11					
12					
13					
14					
15					

My Customers

Ready

150%

Scenario 1. Map View of Customers



Scenario 1

Step 2:

- Use GeoDirectory to identify the other restaurants in the area.



Scenario 1. List of Restaurants

sarah_query - Excel

Dara Keogh

File Home Insert Page Layout Formulas Data Review View Foxit PDF Spatial XL Tell me what you want to do

Share

☐ Show floating
☐ Auto select
☐ Auto zoom

☒ Update layer extents
☒ Refresh map
☒ Auto refresh

☒ Zoom selected
☒ Highlight Selection
☒ Zoom and Highlight

☒ Clear all highlights
☒ Add selection to highlights
☒ Remove selection from highlights

Classify
 Cluster data

Publish to SpatialServer
 Publish to Spatial Reader

Help
 About SpatialXL

SpatialXL Version 6.7.1.2

J198

RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES

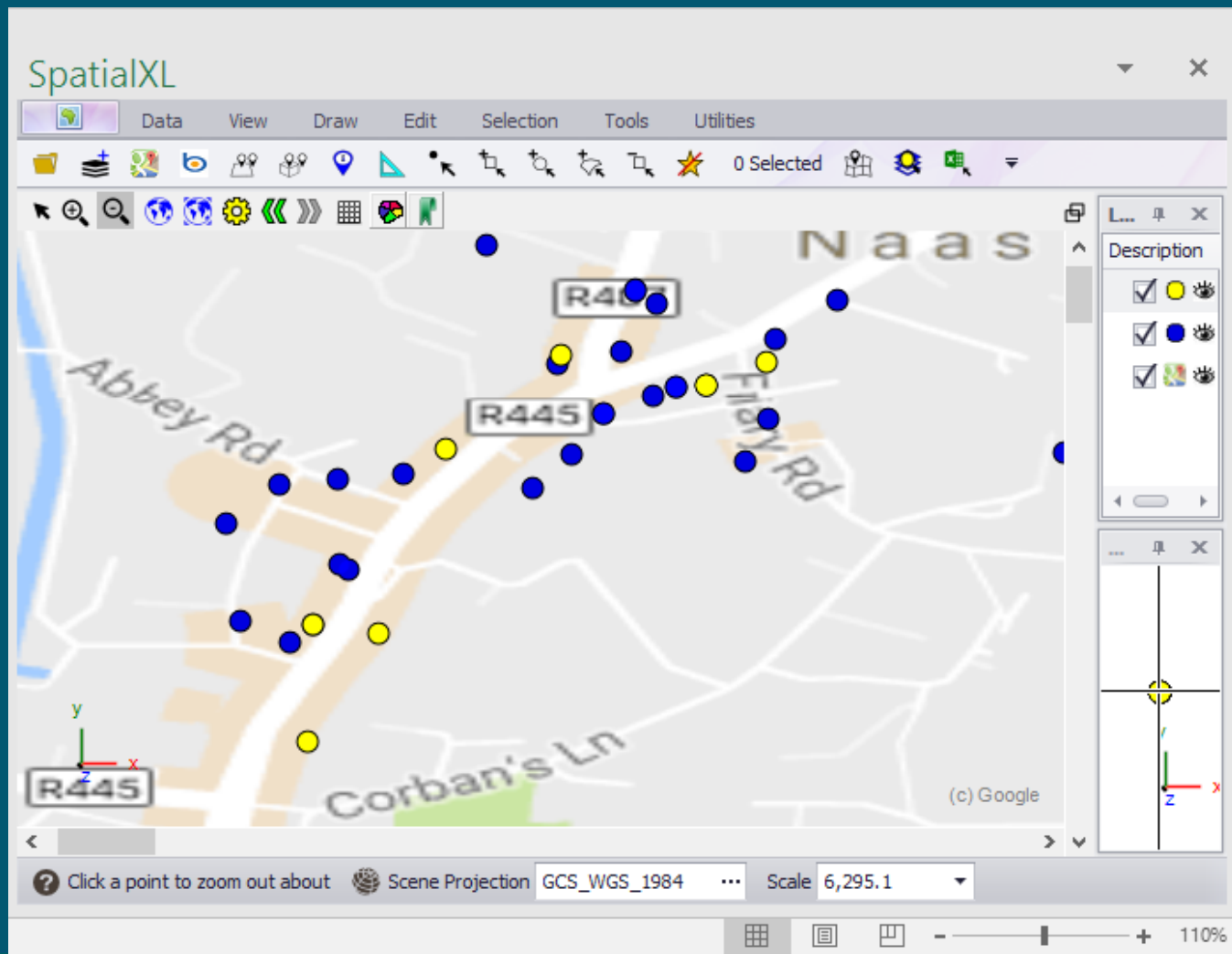
	H	I	J	K	L
	LONGITUDE	ADDRESS_REFERENCE	NACE CODE DESCRIPTION	NACE_CODE	ADDR_LINE_1
2	-6.66445236708044	3328362037779733	BEVERAGE SERVING ACTIVITIES	1.56.30	HAYDES II COFFEE SHOP
14	-6.66224030772286	5902872633353912	BEVERAGE SERVING ACTIVITIES	1.56.30	GRACE'S
46	-6.66438911005658	5902909533271379	BEVERAGE SERVING ACTIVITIES	1.56.30	WILLIAM MCCORMACK
51	-6.66433856642102	5902911833272789	BEVERAGE SERVING ACTIVITIES	1.56.30	KAVANAGH'S
52	-6.66321419056361	5902844733354960	BEVERAGE SERVING ACTIVITIES	1.56.30	THOMAS FLETCHER
53	-6.66495610055748	3853933238539342	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	LES OLIVES FARM & FOOD
59	-6.66462569949283	4015911840159120	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	SWAPNA
66	-6.65808228988261	5902703340661358	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	MOREISH
79	-6.6589826836937	5902704333386341	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	FATE
87	-6.65797207530603	5904722837779745	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	TRAX BRASSERIE
103	-6.661603994959	3335672333356785	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	APACHE PIZZA
116	-6.66126015408025	3335708537356122	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	ABRAKEBABRA
117	-6.66126015408025	3335708533357115	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	NASI
123	-6.66403208971927	3581490935814929	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	MR. LIN'S
139	-6.65980065094091	3778046340661409	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	MR. CHEN
154	-6.66073023189004	3778047937780580	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	THE WEEPING THAIGER
169	-6.66357275700259	5902845133281983	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	ALICE'S RESTAURANT AND COFFEE SHOP
181	-6.66247463066255	5902846840710478	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	COFFEE BEANS HOUSE
186	-6.66187809257522	5902847533355622	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	JOLLY CAFE AND RESTAURANT
187	-6.66187809257522	5902847540334640	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	EDDIE ROCKETS
192	-6.66068196921224	5902849537781804	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	VDC@HOME
195	-6.66047901701738	5902850160188038	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	YUM YUMS
198	-6.66172101263636	5902854840649140	RESTAURANTS AND MOBILE FOOD SERVICE ACTIVITIES	1.56.10	PS COFFEE ROASTERS

Food Pubs

SpatialXL Pane Loaded

110%

Scenario 1. Map View of New Sales Targets



GeoDirectory

- Public Sector Trading Company
- 2.3 million address points – updated daily with monthly releases
- App GeoFindIT
- Customers in the following Industries
- Insurance, Banking, Health, Utilities, Retail, Logistics, Planning, Broadband, ISO, Telco's, Government Depts, Municipalities
- Available for advising/consulting elsewhere in Europe

Questions & Answers

E: info@geodirectory.ie
W: www.geodirectory.ie

