
“Horizon 2030 - Visions and Challenges in GI”

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*EUROGI Members Meeting
Brussels, Belgium, 5 April 2019*



What are your (as national GI association/company/NGO) main challenges at the moment



• Geoforum strategy

- Aims at Geoforum being an outgoing and active association, a geo professional "lighthouse", and a coherent centre of power for the geo society
- 10 initiatives have been launched. Two of these are:

• A clear basic tale

- It must be clear what GI is and who Geoforum is. Therefore, a clear basic narrative is being prepared to be communicated to both members and to the outside world

• A platform for the profession

- Five new geo professional committees are being launched:
- Drones, Satellite data, City planning, Smart City, and a revitalized International Committee



What would be the main priorities of your organisation in the future



- To increase interest in geodata
 - This is the working basis of the association
 - To be seen in a broad sense – also outside the membership circle
- To secure geo professional education and labor
 - The right and sufficient geo professional competencies are constantly to be available in the society
- To cooperate and talk with interest organizations, politicians, and universities
 - On the benefits of geospatial data
 - A sufficient and highly qualified recruitment basis is needed to maintain growth and fulfill the potentials of the spatial data sector
- All part of the adopted strategy



What are the main challenges of GI sector you foresee in the next five years



- Transformation
 - Becoming ready for BIM/GIS, BI, AI, etc.
- New data capture methods and new technology
 - E.g. Drone data and satellite data combined with AI
- Recruitment basis
 - A sufficient and highly qualified recruitment basis is needed



What opportunities you see for GI sector in the next five years

- Geodata goes across
 - Geodata plays an increasingly important role in our everyday lives and forms a basic element in the digitalization of the society
 - Geodata goes across domains, sectors and professional fields
- Geodata has value and potential
 - Numerous application examples from various sectors, see www.brugstedet.dk
 - Experience with and knowledge of how geodata can create value across professional domains in both private and public contexts is therefore crucial to be able to fulfill that growing potential
- Geodata is an Achilles heel in many new technologies
 - And therefore, we also master many of the new technologies
 - In recent years, the civilian and professional use of geodata has increased significantly and has expanded widely in several media and platforms, for example in apps, mobile phones, and social media

