The EULF-session organised by the JRC at EUROGI imagine Conference and the associated roundtable discussion “Towards Implementation of the European Union Location Framework” was attended by about 20 participants. There was a series of presentations, followed by a panel and audience discussion. Bruce McCormack, president of EUROGI, gave a keynote presentation, where he made the following recommendations:

- Europe figures strongly in the top 20 in the UN e-government assessment. EULF should focus on sharing best practices to help those MS with less-developed e-government services.
- EULF should dedicate time to deal with addressing. This is the most important location related information under e-government. With INSPIRE it is a mixed kind of position. Citizens and businesses need open sharable addressing. Ireland is introducing a post code system which is coordinate based rather than area based.

The EULF presentations introduced the the ISA Programme and the EULF, described the results of the EULF survey and assessment, outlined the recommendations and actions in the EULF Blueprint, and described the EULF pilots in transportation and energy. Speakers from the EULF project were Francesco Pignatelli and Ray Boguslawski (JRC) and Danny Vandenboucke (KU Leuven). The transportation pilot presentation was given jointly with Clemens Portele, from Interactive Instruments, representing the European Location Framework project, one of the partners in the pilot.

Following the presentations, there was a lively and useful discussion split into two parts, firstly a panel discussion, where the speakers were joined by Noud Hooyman from the Netherlands Ministry for Environment and Infrastructure, and secondly a series of questions raised with the audience.

Key messages from panel discussion were:

- Deliver something concrete and practical
- Follow an incremental approach
- Share data openly
- The geospatial community should think from the process / user perspective

Key messages from audience discussion were:

- It will be important to raise awareness with young people
- The importance of local government. They supply a lot of geospatial data and have most of governments’ engagement with citizens. How can we provide tools for them, e.g. addresses?
- Private companies mediate the relationship with citizens
- Citizens’ relationship with government will be key. How can we help improve that relationship?