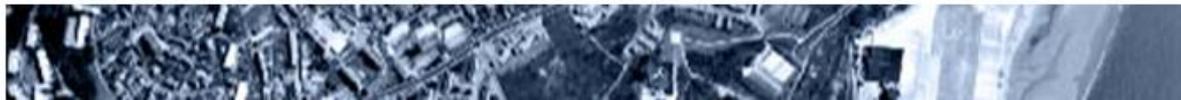


# "GEO-INFORMATION FOR JOB CREATION AND ECONOMIC GROWTH"

Introduction

François Salgé

(AFIGÉO - EUROGI)



# Programme

Moderator: François Salgé AFIGÉO - EUROGI Vice President, France

Rapporteur: Pascal Lory AFIGÉO – CNIG, France

16h00: Introduction by the moderator

16h05 Keynote:

Geo-Information and Job Creation and economic growth: an economy perspective

Jean-Marc Daniel, Economist - Associated Professor at ESCP Europe

16h25 Panel Discussion:

with regard to job creation and economic growth What is the GI impact?

Pascal Berteaud

Director General IGN (France)

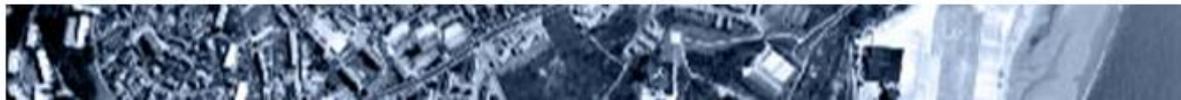
Prof. Dr. Gerd Buziek,

Director Communications & Public Affairs Esri (Germany)

Jean-Marc Daniel

Economist (France)

17h25 Conclusions



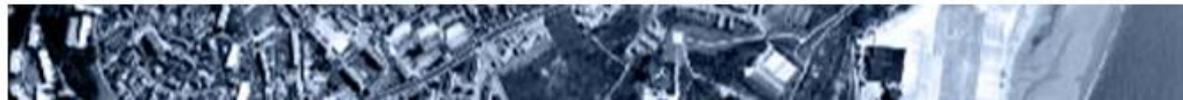
# Topics for the pannel discussion:



with regard to job creation and economic growth and geoinformation/Géotechnologies

a. in which form GI/GT can contribute to job creation and economic growth

(geo-services to people and professionals, public services improvement, better adequation of the job offer to the demand, better efficiency of enterprises or governments, better organisation of territories inside and between territories, mass-market requirements fulfilment),

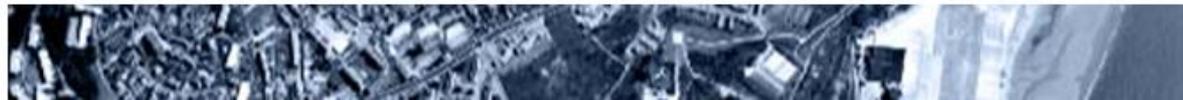


# Topics for the pannel discussion:



with regard to job creation and economic  
growth and  
geoinformation/Géotechnologies

- b. how could we better measure the impact of  
GI/GT on job creation and economic growth  
(changing NACE (nomenclature des activités  
européennes) to better reflect the GI/GT economic  
stream, develop a research programme to solve the  
issue, ...)

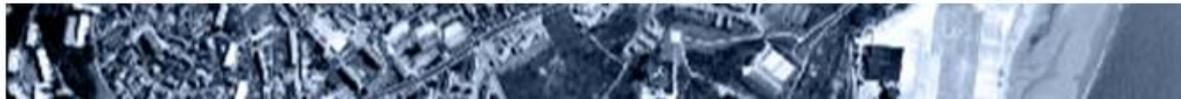


# Topics for the pannel discussion:



with regard to job creation and economic  
growth and  
geoinformation/Géotechnologies

- c. which political wave to surf on to better  
implement the usage of GI/GT for job creation  
and economic growth  
(open data, e-government, H2020, EULF-INSPIRE+, smart  
cities and regions,energy transition...)



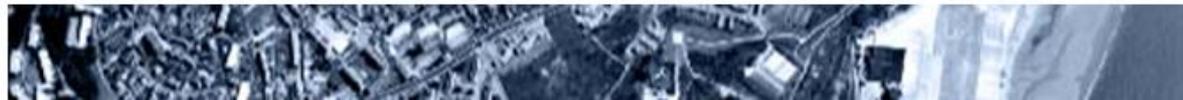
# Topics for the pannel discussion:



with regard to job creation and economic growth and  
geoinformation/Géotechnologies

- d. what should be the role of governments (Europe, national, local) in supporting the use of GI/GT to support job creation and economical growth

(more free of charge reference data, support SDI developments at local, national and European level, help to generate tomorrow's jobs, supporting, accompanying and partnering with the industry to develop services based on SDI, encouraging the private players to develop commercial services over and above SDI e.g. services providing personalised access to the data and cross-processing)



# Draft session resolution



Considering the role GI/GT can play regarding job creation and economical growth, the conference argues the following:

- It is paramount that the Europe Union and the member states consistently and constantly master the authoritative GI that depict their territory (physically, economically, socially). This implies
  - to sustain the real production of INSPIRE compliant pan-European harmonised core data.
  - to increase the synergies between all level of governments (local, national and European) to jointly contribute to these infrastructures.
- Joint investment must be secured at all level of governments (local, national and European) so that interoperable and authoritative GI is fully upstream funded and therefore made available free of charge.
- The implementation of infrastructures such as Galileo, Copernicus and INSPIRE must be sustainably funded
- Beyond INSPIRE, it is necessary that its principles (e.g. subsidiarity, interoperability) are implemented in all economic and governmental domains.
- European funded projects of any kind shall include a statement regarding the interoperable nature of the GI that has been assembled in the course of the project, and about the open-data nature of this GI where appropriate..

