

MANIFESTO FOR JEAN POULIT

The main issues that the French presidency of EUROGI will undertake are in line with EUROGI current strategy. The main task of the president will be to raise EUROGI profiles towards the European decision makers, either in the European institution or the European elected people.

LOBBYING FOR GEOGRAPHIC INFORMATION

A high level lobbying for GI need to be pursued. Main targets are the different EC directorate general having an interest on using GI, the European parliament and the region committee. Special attention will be given to promoting the benefit of GI for society at large. It is necessary also to enlarge the pledge for GI to other key decision makers in Europe, either from the private sector and the non EU countries.

SPATIAL DATA INFRASTRUCTURE AND ADDED VALUE

Setting up mechanisms that enable those that have to make decision on territories not to be restrained in their duties by difficulties to access geographical information is the main concern of EUROGI and its members. Research of complementarities between core geographic information and added value applications, clearly identified as representing the needs of the civil society, will be carried on. This concept is strategic to local, national and European levels. The president will therefore stimulate the sharing of best practices in SDI, foster the concept in decision makers attention and support the local and national initiatives that develop. The president will support, contribute and develop such central initiatives as INSPIRE and GINIE that will contribute to organise the flow of GI between all levels of government and the private sector as well. Dialogue will be pursued at the international level either globally or regionally with the Mediterranean basin and Africa.

FEDERATING ALL GI ACTORS OF EUROPE

EUROGI main objective includes the federation of all GI actors in the greater Europe. The president will undertake to increase of EUROGI representativeness by widening its membership both geographically (new countries) and thematically (new pan European organisations). He will establish strategic alliances with the industry and professional lobbyist in order to acquire sustainable resources and widen its legitimacy.

COMMUNICATION TO THE WIDER AUDIANCE

Capitalising on EUROGI members' members best practice and sound examples at any level is key for GI pledge. The president will stimulate the assembling of GI benefit messages that take the view point of the users. Managerial and economic issues will be prioritised.

Curriculum Vitae - Jean POULIT - Born 20th of August, 1937

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Initial training: 1957-1959 : École Polytechnique
1959-1962 : École Nationale des Ponts et Chaussées

Professional credential

Jean Poulit has started as a local manager in the Ministry of Public works, Transportation, Housing and Planning. During this first period, in the sixties, he has been responsible for transportation planning in an area of western France, and has initiated the first pedestrian zones in French main cities.

He has then turned into a department head for urban transportation in the ministry's agency for studies on transportation. There, until the mid seventies, he has worked on defining a national policy for transportation, with a focus on developing road safety, and the coordination of pedestrian zones, public transportation facilities, and traffic regulation. In terms of scientific activities, he has developed an original theory on the relationship between economic activity and local economic performance ability, and transportation facilities. Then deputy director of the Roads directorate of the ministry, in charge of road safety, he has developed a national policy as for traffic regulation and planning, pollution control and safety education. He was since then famous as the creator of "Bison Fûté" the mechanism to avoid being stacked in traffic jams.

His next appointment has been director general of the then new national agency for energy saving, in charge of reducing the energy consumption in varied sectors such as housing, industry and road transportation. He has been successful in managing this new agency, and in making it famous by means of efficient communication campaigns.

As a come back to urban planning, he has then be turned into director general of the agency in charge of developing the eastern side of the Paris area, Marne la Vallée. The corresponding decade has been devoted to planning the urban development, devising the needed equipments and transportation facilities (train, and highway system), and attracting companies to develop the local economy, starting with tough negotiations with the Walt Disney group until the signature of a long term contract for a 30 years period of time. His action has resulted in thousands of new apartment lots, of jobs, a million squared meters of office space, and the implantation of several universities and graduate schools. Acknowledging this success, the government has then asked him to take in charge the whole Île de France, as a "Préfet" and Regional director for the ministry. In such a position he has developed the urban development planning strategy for the area, and implemented new services as for example a traffic real time information system. During the past five years he was director general of the Institut Géographique National, the French national mapping agency, and for a part of this time period, president of the CERCO, and then vice-president of EuroGeographics. He particularly developed public-private partnerships in the field of reference data production and value added services.

He is currently a member of the Conseil Général des Ponts et Chaussées (national council for transportation and planning), and advisor to the president of the national space agency for new applications of space (with a focus on GMES and Galileo).

Languages: French (mother tongue), English (frequent use)

Misc. Président du Groupe des Associations de la Haute Fonction Publique
Vice-Président Délégué de l'Association des Ingénieurs des Ponts et Chaussées
Officier de la Légion d'Honneur